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Title:
Message for 'Adelaide Week in Penang'

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We are about to embark on the second leg of an exciting venture - a venture which means much more than the people of South Australia and Penang getting together to enjoy themselves as they celebrate the Sister-City tie between their State capitals - Adelaide and George Town.

True, this is what we did during 'Penang Week in Adelaide', held in February 1975. As a reciprocal gesture to the people of Malaysia who staged this tremendously successful event, we are now going to Penang to present 'Adelaide Week'.

Who will ever forget the scenes in Victoria Square as many thousands of South Australians went to see the Penang Exhibition or the fun and enjoyment shared by all during the Penang Showtimes held in the Adelaide Town Hall?

We look forward to a similar response to 'Adelaide Week in Penang'.

Certainly my officers who have visited Penang to plan 'Adelaide Week' tell me that the arrival of our contingent is keenly awaited.

During 'Penang Week', Australians were able to see something of the very exciting Malaysian way of life. Now Adelaide and South Australia are going to Penang to display life - Australian style.

By gaining an appreciation of each other's way of life, our relationship can grow and develop.

It can develop to allow South Australia and Penang to play a distinctive role in further improving Australia's relations with Malaysia and other developing nations within our region.

I thank the Adelaide City Council for its assistance, and the Australian Government for its support in planning 'Adelaide Week'.

On December 8, the last day of 'Adelaide Week', the Sister-City tie between Adelaide and George Town will be two years old.

In the George Town Council Chambers on December 8, 1973, I said : "The Twin City relationship between George Town and Adelaide, which we have initiated today will, I believe, be of great benefit to the peoples of our two States".

We have achieved much in a short time. Trade and tourism between South Australia and Penang have increased. Several joint development projects are now being negotiated between companies in South Australia and Penang, and we will have the opportunity to develop this aspect of our relationship further during the 'Adelaide Week' industrial exhibition.

But more important, our links have allowed Malaysians and Australians to form friendships and to work together for mutual benefit. It is a truly creative partnership, perhaps unique in the world, bringing nations within the same region even closer together.

Let us approach 'Adelaide Week' in this spirit.

Adelaide Week in Penang - Pesta Persahabatan - Festival of Friendship.
